

This Privacy Policy is designed to lay down principles and rules concerning the processing of personal data and other data made available by the users of the [beerides.hu](https://beerides.hu) and the [beerides.com](https://beerides.com) websites in the context of using these sites to the website operator, acting as the data processor (“Data Processor”) and the data processor(s) assigned by the latter.

The scope of this Privacy Policy is required only for using the site and extends only to the data made available to the Data Processor. Its provisions do not cover the case when somebody voluntarily discloses his personal data or any other data or any part thereof on or through the site.

## 1. Data of the Data Processor:

In Hungary:

Name: BeeRides Kft. (hereinafter referred to as “Data Processor” or “Operator”)

- Registered address: 8000 Székesfehérvár, Király sor 30.
- Contact: [info@beerides.com](mailto:info@beerides.com) (e-mail address normally used to communicate with the customers)
- Company registration number of the Operator: 07-09-026926
- Company tax number: 25105418-2-07

In Germany:

Name: BeeRides Germany GmbH. (hereinafter referred to as “Data Processor” or “Operator”)

- Registered address: Grünstraße 5, Düsseldorf 40212.
- Contact: [info@beerides.com](mailto:info@beerides.com) (e-mail address normally used to communicate with the customers)
- Company registration number of the Operator: HRB 80636
- Company tax number: 133/5807/2777

## 2. Description of data processing:

Data processing based on the voluntary, informed and express consent of the users of the [beerides.com](https://beerides.com) website users, in order to perform the contract between the users and the Operator for using the services offered by the website.

## 3. Data subjects in data processing:

Users registered on the [beerides.com](https://beerides.com) website.

## 4. Legal grounds for data processing:

In Hungary:

Voluntary consent of the data subjects pursuant to paragraph a) of Section 5(1) of Act CXII of 2011 on the right of informational self-determination and the freedom of information.

In Germany:

Voluntary consent of the data subjects according to the prevailing regulations (BDSG).

## 5. Scope of processed data:

(i) Data provided by the user during registration (\* indicates required data):

- E-mail\* - private

(ii) While using the website, the Data Processor records the user's IP address and start and end times of his visit to the website. This data is continuously logged in the system of the website, and the data may only be assessed by the Data Processor .

## 6. Purpose of the data control:

For data required from the user, the purpose of the data control is to allow communication with the user.

The Data Processor does not use personal data for any purpose other than those indicated above. Personal data of the users may be transmitted to third parties only with the prior and informed consent of the user, except where the Data Processor is obliged to transmit the data by the law or official requirement.

## 7. Duration of the data control:

(i) As regards the data required from the user to ensure his identification, the data is processed as long as the registration of the user is cancelled.

The user may at any time decide to request cancellation of his registration. In such case, the Operator will ensure that the data is cancelled within 2 days of the receipt of the request for cancellation by the Operator.

If the user uses personal data in an illegal or confusing way, the Operator may cancel all personal data of the user simultaneously with the cancellation of the user's registration as provided in the GTC when the Operator becomes aware of the illegal activity.

(ii) Cancellation of other data: as long as they are displayed/not cancelled by the user

Personalized advertisements and content: data are processed as long as the user exercises the unsubscribe option provided by the Operator.

Upon the occurrence of the conditions defined in the GTC, the Operator may restrict the use by the user of the services provided by the website, but it does not involve deleting data.

## 8. Cancellation of personal data:

The user may send his claim for the cancellation of his personal data to the Operator by e-mail to the info@beerides.com e-mail address. The Operator will cancel the data without any further condition within 5 days of receipt of the request. Applying the same procedure, the user may request rectification of his personal data.

## 9. Data processor(s):

The data processor shall be liable for the processing, changing, deleting, transfer and making public of personal data within his own scope of activities and within the framework determined by

the Data Processor. The data processor may not make any decision on the merits with respect to the data management; he may process the personal data he learns only according to the instructions of the Data Processor; he may not perform any data processing for his own purposes, and he shall store and retain the personal data in accordance with the instructions of the Data Processor.

## 10. Description of data processing operations:

Data processing is the completion of data management processes and technical tasks related to data controlling operations, regardless of the method or device applied and the application site.

## 11. Data security measures:

(1) The Data Processor shall make arrangements for and carry out data processing operations so as to ensure full respect for the right to privacy of data subjects in due compliance with the prevailing regulations on data protection.

(2) The Data Processor and, in the course of its business, the data processor shall provide for the security of the data and also take all technical and organizational measures and establish procedural rules required for the enforcement of the prevailing regulations on data and secrecy protection.

(3) Data shall be protected by appropriate measures especially against unauthorized access, alteration, conveyance, public disclosure, deletion or destruction and accidental destruction or damage as well as becoming inaccessible resulting from changes in the technology used.

(4) In order to protect the files managed electronically in the different registers, appropriate technical solution shall be used to ensure that the data stored in the registers cannot be directly connected or linked to the data subjects, except it permitted by the law.

(5) In the automated processing of personal data, the Data Processor and the data processor shall ensure by using additional measures that

- unauthorized data entry is prevented;
- no unauthorized persons use the automated data processing systems by means of data transmission devices;
- the entities to which the personal data were transmitted or conveyed by using data transmission devices can be identified and verified;
- it can be controlled and verified which personal data were entered in the automated data processing systems by which person and when;
- the installed systems can be recovered in the event of malfunction;
- the errors occurring during the automated processing are reported.

(6) When determining and applying the measures ensuring data security, the Data Processor and the data processor shall always take into account the current level of technological development. If more possible data management solutions are available, the one which ensures the highest level of protection for the personal data shall be chosen unless it would cause undue hardship to the Data Processor.

## 12. Right to amend this Privacy Policy:

This Operator may unilaterally amend this Privacy Policy at any time by giving prior notice to the users. The amendment takes effect when posted on the website. Please note that by using the service after the entry into force of the amendment you expressly accept the amended Privacy Policy.

### 13. Information on the rights of users regarding the processing of their personal data:

Users may request information from the Operator about the processing of their personal data at any time. At the request of the data subject, the Data Processor must provide information on the data managed or processed by the data processor or that are managed or processed on behalf of the Data Processor; the purpose and legal basis of the data management, its duration and also the name and address (registered office) of the data processor. The request for information should be sent by e-mail to the [info@beerides.com](mailto:info@beerides.com) e-mail address. The Operator shall send the requested information within a period of maximum 30 days. Users may request rectification or deletion of their data as laid down in the section on the duration of data control.

In the event of a violation of his rights concerning the control of his personal data, the data subject may address the court.

### 14. Possibility to stop e-mail marketing:

The users have at any time the opportunity to unsubscribe from marketing emails of the Operator on the website under the user profile.

**This Privacy Policy is valid from 13 April 2018.**